

#### administrivia

- homework
- · lectures on data management
- midterm

#### information management

- organisations depend on information
  - about their own processes
  - about what's going on around them
  - the basis of monitoring and planning
- the dependence is fundamental

   modern organisational forms and practices are built around the idea that information is available
   remember the case of the filing cabinet

### keys to information mgmt

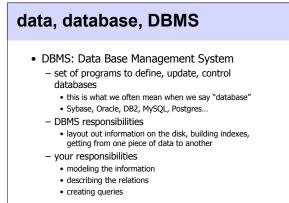
- scale
  - dealing with information volume
- flexibility
  - need to deal with information in different ways
    - different questions you want to ask
    - different views from different people
- consistency
  - maintaining information quality and integrity

### organisational factors

- centralisation and distribution
  - balancing control and autonomy
  - balancing individual and collective control
  - making information more visible
  - and making patterns of access... e.g. Delphion
- standardisation and classification
  - need to come to agreement about what info means
  - examples from the ICD

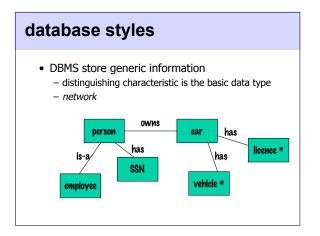
## data, database, DBMS

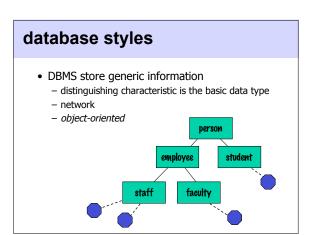
- data
  - a big pile of bits
- a database
  - structured collection of data
  - organised according to predefined relations
    - paper documents?
    - contact list on my Pilot? world wide web?
- why bother with a database?
  - need to maintain consistency
  - don't want to have to repeat information

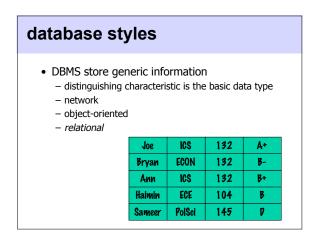


#### database styles

• DBMS store generic information – distinguishing characteristic is the basic data type







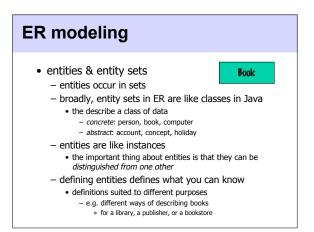
# data modeling

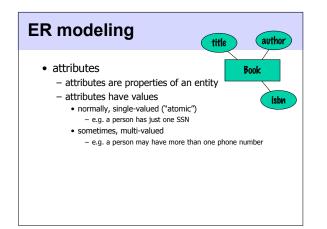
- · first step is to model the data
  - looking for generic structure
  - later, encode this as a database format
- modeling
  - modeling languages suit particular forms of encoding
  - ER modeling
    - ER = entity-relationship
    - particularly suited to relational databases
      - based on the relational calculus
      - a systematic procedure for turning models into tables

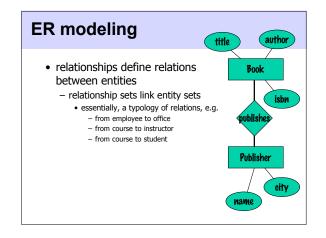
## **ER modeling**

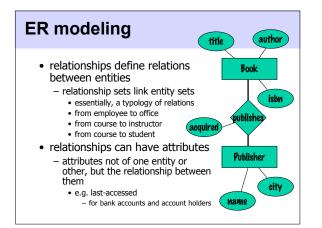
- identifying entities and their relationships

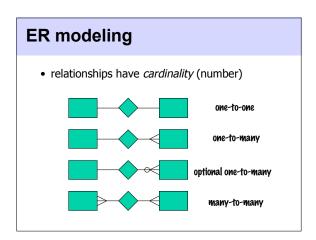
   not unlike OO modeling, but entirely static
- three (not two) elements
  - entities
  - basic objects of the domain
  - attributes
  - relevant features of those objects
  - relationships
  - (constrained) ways in which objects related to each other







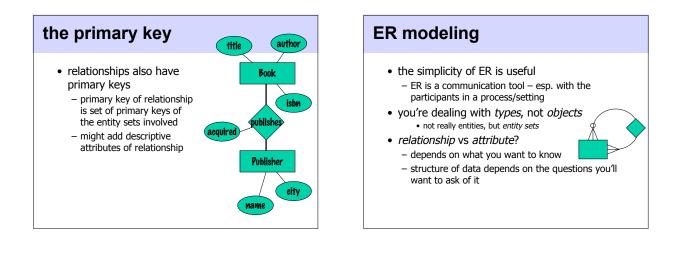




## ER modeling: example

# the primary key

- identifying instances
  - database needs to be able to tell instances apart
    all it has to go on is what's in the ER model
- the primary key
  - one or more attributes that uniquely identify individual entities
    - what identifies people?
    - what identifies books?
    - what identifies houses?
    - what identifies cars?
    - what identifies bank accounts?



# ER modeling exercise

- draw an ER model for a car rental database
   identify cardinality
  - identify primary keys